

CARE's
WorkLife Solutions
Presents...

Spotlight On Safety

Communities in Crisis:
Preventing, Responding and Recovering
from Economic Trauma

Together, Business and
School Leaders can put
the pieces back together again

Assumption Cultural Center
21800 Marter Road
St. Clair Shores, MI 48080

September 30, 2010
8:00 am - 4:15 pm



The
Macomb Daily

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Real solutions for real business

SPOTLIGHT ON SAFETY: Communities in Crisis

Thursday, September 30, 2010 - 8:00 am - 4:15 pm

Attendee names:

Company Name _____
Address _____
City _____ Zip _____

Phone _____
Email _____

Pre-Registration Required
Deadline is September 15, 2010
Refunds are not available after that date.
Confirmations will be emailed.



Catered by:
Marchiori Catering

Plated hot lunch
provided by:

\$79 per person (includes continental breakfast, lunch and snacks)
\$59 per person for groups of 3 or more; or early bird registration by August 15th

Number of Persons: _____ \$ _____ enclosed
I am unable to attend. Please send me an informational packet about CARE's WorkLife Solutions

Please make checks payable to CARE and mail to:

CARE's WorkLife Solutions
31900 Utica Road, Fraser, MI 48026
Or register online at

www.careofmacomb.com/events.php

Questions? Please call 866.888.1555

The Preview

Bob, due to downsizing and restructuring, was laid off from his full-time job of 39 years. His stress increased and his family life suffered. He lost faith and stopped attending church. He became hostile with neighbors and friends who began avoiding him. His wife took a low paying job and became resentful. With her patience thinned, she started an argument at work, threw a book and said she hated her job. She too, was fired. Bob's son began acting out at school and told his teacher that his parents had lost their jobs. This was the third similar story she had heard in the last month and one student had even shared thoughts of suicide. The teacher offered support and reassurance but felt she made little impact. Her stress began to rise and her own family felt the effect.

Situations like this are now being referred to as "The New Normal." We have layer upon layer of stress and we are feeling the ripple effect. Recognizing when an employee, or a student is at a "breaking point," taking the signs seriously and treating intense situations with skill, empathy, respect and sensitivity will make a difference in keeping workplaces and schools safe.

This conference will identify economic concerns that continue to surface in the business and school community and will address employee issues that impact safety. Attendees will learn how to improve productivity, rebuild morale and trust, and experience a return on investment

The Audience

Business and school leaders including Administrators, Human Resources, Business Owners, Directors, Managers, Supervisors, Police and Fire Chiefs, Crisis Team Coordinators, Emergency Responders, Union Stewards, Clinicians or anyone with an interest in gaining specific action steps to help employees adapt to change and build resiliency. Attendees will obtain ideas on how to maneuver through, and recover from, our economic crisis while maintaining safety & minimizing risk.

The Credits

Applied for and pending:

- CE Contact Hours- Michigan Social Work Continuing Education
- SB-CEU's
- HR Certification Institute (HRCI)
- 6.75 CPS/CPC/CAC Contact Hours (approved)

The Opening Act



Mark A. Hackel began his career with the Macomb County Sheriff Department in 1981 & was elected to Sheriff in 2000. He obtained a Bachelor of Arts from WSU University in Criminal Justice & a Master's in Public Administration from CMU. Mark attended the F.B.I. National Academy in Virginia & the US Secret Service Dignitary Protection School in Washington D.C. He will provide statistics, trends & real life examples of how the economy has impacted the legal system and it's effects on the safety of our schools, workplaces, homes, streets & the overall community.

Feature Presenters

Dr. Suzanne Klein is the Superintendent of Grosse Pointe Public Schools and has received The Excellence in Educational Leadership Award along with Region 9 Superintendent of the Year. Dr. Klein will provide an understandable, realistic & systematic approach to addressing safety concerns & potential risk in our schools and workplaces to maximize effectiveness, defuse difficult situations and calm fears as we recover in today's economy.

Barbara Rossmann is President & CEO of Henry Ford Macomb Hospitals and has a diverse background ranging from setting up and managing a U.S. Army Field Hospital in Nicaragua to serving as chief nurse executive at a health system in Texas. She will share her unique vision on building a culture of respect, dignity & resiliency by offering employees skills & techniques to stay focused & optimistic during times of change.

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Jeff Nutting has a Master's Degrees in Urban Planning from WSU and is the Lead Planning Analyst for Southeast Michigan Council of Governments (SEMCOG), with 16 years of planning experience. He will provide attendees with economic statistics and a long range regional development forecast that projects population, housing & employment and the significant impact that has on area businesses and schools.

Supporting Roles

Dr. Kathleen Golinski is a Specialized Education Consultant with comprehensive experience in all areas of Special Education Administration. Along with doing an afternoon breakout session, she will be our moderator for the day.

Bob Rabe is retired from law enforcement, with 37 years of professional and personal experience. He has been the creator of numerous seminars dealing with stress, trauma and recovery. He is our behind the scenes producer and director.

The Acts and Cast

Act One (breakout session choices)

1:00 - 2:10pm

Café Conversations - group process activity on how management can most effectively address employee issues while maintaining safety and minimizing risk.

Dr. Kathleen Golinski, Specialized Education Consultant

Brenda Szalka, Director, CARE's WorkLife Solutions

Internet Safety - how to safeguard and protect company, personal and customer data online.

Alan Jacob, Director, Service Delivery for Greyhound Technologies

Keeping Students & Staff Safe at School - how to recognize a student at risk for harming self or others and what to do to safeguard and protect. Part 1 of 2.

Dr. Bill Steele, Founder & Senior VP for the National Institute for Trauma and Loss

Nancy Buyle, Safe Schools/Student Assistance Specialist for the Macomb Intermediate School District

Act Two (breakout session choices)

2:20 - 3:30pm

Employees in Crisis and at Risk - organizational support & best-practice wellness strategies that engage employees & provide a return on investment.

Mary Jo LeFevre, Account Executive, AGIS

Paddy Laske, Trainer, CARE's WorkLife Solutions

Workplace Violence and Bullying: Assessing Organizational Awareness - concentrated information about workplace violence, the subset of bullying and its consequences on organizations and employees.

Dr. Judy Jacobs, Nationally Recognized Lecturer

Keeping Students & Staff Safe at School - continuation of session one that will further explore resources & support for keeping schools safe. Part 2 of 2.

Dr. Bill Steele and Nancy Buyle

Closing Act

Main Conference Room from 3:30 - 4:15 PM
Conference highlights, evaluations and giveaways